



Middle Mile * State Telecom Plan * Funding * Local Community Initiatives * Rights-of-Way

April 1, 2007

Please Join Us For This Important Event

The Arizona Telecommunications and Information Council (**ATIC**) and the Communications Infrastructure Advisory Committee (**CIAC**) of the Governor's Council on Innovation and Technology (GCIT) invite you to attend the May 17 **Arizona Telecom Summit 2007 - Advanced Telecom and Broadband Deployment in Arizona**. We are inviting federal, state, local, and tribal elected officials, policy advisors and CIOs, telecom service provider executives, and other key stakeholder representatives (economic development, education, government, health services, public safety, libraries, homeland security, CIOs, etc) to participate in these deliberations. **This is a state and local Planning and Policy Summit. You do not need technical expertise to attend.** Please plan your schedule to stay for the Arizona Technology Council Council's After5 free Reception, Showcase and Networking event from 5:00-7:00 pm.

In our *Networked World* advanced telecommunications and broadband Internet services are critical for community development and the health, safety, welfare, educational advancement, and economic prosperity in Arizona communities. Unfortunately many tribal, rural, and other underserved communities lack the telecommunications infrastructure to provide these services. You will participate in workshops to **explore options and reach consensus** on policies and strategies to remove barriers and to accelerate deployment of this critical infrastructure to all Arizona communities. The planning and policy development workshops include State Strategic Telecom Planning, Funding Mechanisms and Strategies, Rights-of-Way Access, Local Community/Tribal Planning and Policies, and Telecom Provider Requirements. **The Summit will focus on the middle mile**, the connections between local communities and the Internet backbone in the metropolitan areas such as Phoenix and Tucson.

In order to keep the Summit event to a single day **we also encourage you to attend the four online Pre-Summit Briefing Sessions prior to the May 17 event.** These sessions will provide background information, technology overviews, updates on Arizona issues and initiatives, best practices, etc. This will enable us to focus on policy and strategy deliberations on May 17. You will be able to attend from the convenience of your office or community by free telephone and web conference provided by iLinc Communications. Yes, you can even participate with a dial-up connection. The schedule is available on the Web Site.

See the Summit Web Site for additional information, to register, and to download the Summit Flyer and the Briefing Document.

We hope that you will participate in the Summit and the online briefings. **Please invite other policy makers and advisors in your organization that you think should participate.** We have attached a one page Summit Overview and a letter from the Directors of the Arizona Department of Commerce and the Government Information Technology Agency.

Sincerely,

Michael Keeling, Chair, Arizona
Telecommunications and Information Council

Chris Cummiskey, Chair, GCIT
Communications Infrastructure Advisory
Committee

Presented by:

Arizona Telecommunications
and Information Council (ATIC)

And The

Communications Infrastructure
Advisory Committee (CIAC) of the
Governor's Council on Innovation
and Technology (GCIT)

In cooperation with the:

- Arizona Consumers Council
- Arizona Association for Economic
Development
- Arizona Department of Commerce
- Arizona Government Information
Technology Agency
- Arizona Small Business Association
- eLearning System For Arizona
Teachers and Students
- Greater Arizona eLearning
Association
- League of Arizona Cities
and Towns
- County Supervisor's Association of
Arizona
- Arizona Technology Council
- Arizona Telemedicine Program
- Navajo Nation Telecommunications
Regulatory Commission
- Tucson's Community Information
and Telecommunications Alliance

www.arizonatele.com/atic



Summit Info

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**GOVERNMENT INFORMATION
TECHNOLOGY AGENCY**

Chris Cummiskey
Director
(602) 364-4770



**ARIZONA DEPARTMENT
OF COMMERCE**

Jan Lesher
Director
(602) 771-1222

Janet Napolitano
Governor

March 22, 2007

Dear Arizona Community Leader:

We are pleased to recommend to you a series of events sponsored by the Arizona Telecommunication and Information Council (ATIC) that will occur over the next two months. These events are tailored to help educate policymakers about the issues and barriers facing Arizona citizens as we work toward a universal deployment of advanced broadband infrastructure statewide.

Over the last three years, a number of committees and councils within the Governor's Council on Innovation and Technology (GCIT) and the Communication Infrastructure Advisory Committee (CIAC) have been discussing the problems associated with the "Digital Divide" in Arizona. They have formulated a series of eleven recommendations for further implementation and consideration.

We now need your input regarding these recommendations. Please read the accompanying information and plan to join us in this important statewide conversation.

Best wishes,

Chris Cummiskey
Director, State CIO
Government Information Technology Agency (GITA)

Jan Lesher
Director
Arizona Department of Commerce.



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www.tucsonlink.org/Summit07

Details

May 17, 2007

Mesa Convention Center
263 N. Center Street, Mesa Arizona 85201
8:00 am – 7:00 pm

\$50.00 Early registration includes program, materials, meals and reception

\$65.00 after May 10 includes program, materials, meals and reception

The Summit

- The Summit Web Site with Pre and Post Summit Briefing Documents
- In order to keep the Summit to a single day we are also asking Summit participants to engage in **four online Pre-Summit Briefing Sessions prior to the May 17 event**. These free telephone and web conference sessions will provide background information, technology overviews, updates on Arizona issues and initiatives, best practices, etc. This will enable us to focus on policy and strategy deliberations on May 17.
- The May 17 Summit featuring keynote presentations, planning and policy development workshops, and a Telecom and Technology Expo that will showcase telecom, Internet, and other technologies and services.
- The Summit will conclude with the outstanding Tech Council After5 free Reception, Showcase and Networking event hosted by the Arizona Technology Council, the largest technology association in Arizona. The Summit participants will be joined by Tech Council members and the public. Summit sponsors and exhibitors will be featured at this event.

Online Briefing Sessions (Tentative Schedule)

Please note that this is a tentative schedule. Please check the Summit Web Site prior to the meeting to confirm these dates.

- **April 9, 2007 - 2:30 - 4:00 pm: Issues and Overview** (ATIC and CIAC; Why Telecom is Important for Arizona Communities; Barriers to Deployment of Broadband in Rural Communities; Current Arizona Strategies and Initiatives)
- **April 19, 2007 - 2:30 - 4:00 pm: Local Community Issues, Policies and Best Practices** (Federal, state, tribal and local policy – where does the power lie?; Implications of technology in policy development; Best Practices and case studies; Policies and applications; Local community planning issues - What are the needs and issues? (Communities/ Tribes, Vendors)
- **April 30, 2007 - 2:30 - 4:00 pm: Telecom Technologies** (Telecom technology overview - technologies and services)
- **May 10, 2007 - 2:30 - 4:00 pm Telecom Providers Perspective** (The providers issues and requirements)

May 17 Summit (Tentative Schedule)

- 8:00 -9:00 - Registration, Networking and Exhibitors
- 9:00-10:15 - Welcome and Plenary Session – Overview - *Challenges/Issues and Current Arizona initiatives*
- 10:15 – 11:30 - Planning and Policy Development Workshops - Strategic Telecom Plan, Funding Strategies, Rights-of-Way, Regional/Community Planning/Native American community, Telecom providers
- 11:30 - 12:00 - Networking and Exhibitors
- 12:00 - 1:00 - Lunch and Keynote Address (We hope to have the Governor, the Chair of the Federal Communications Commission, or someone of equal stature)
- 1:00 - 3:00 - Planning and Policy Development Workshop
- 3:00 - 3:45 - Break, Networking and Exhibitors
- 3:45 - 5:00 - Planning and Policy Development Workshop
- 5:00 - 7:00 - Arizona Tech Council After Five Reception, Networking, Tech Expo

Please see the Summit Web Site for additional information, to register, and to download the Summit Briefing Document

Sponsoring Organizations

Arizona Telecommunications And Information Council

ATIC is Arizona's recognized and authoritative organization guiding technology policy development, serving as a leading source of information and expertise on telecommunications and information technology matters. Arizona's citizens, businesses, and organizations will have access to advanced telecommunications services and information technologies enabling them to participate in the global economy.

ATIC develops, promotes and supports initiatives and guides adoption of effective public policies that encourages wide-scale deployment and availability of telecommunications services and information technologies to insure economic prosperity for the Arizona community, expand the region's global competitive advantage, enable continued educational advancement, and support an enhanced quality of life.

ATIC's public and private partners include large and small businesses, economic development organizations, libraries, consumer organizations, local and state government agencies, educational institutions, health care, the Arizona Corporation Commission, the Arizona legislature, and information technology and telecommunications companies.

GCIT Telecom Infrastructure Committee

The **Communications Infrastructure Advisory Committee (CIAC)** is a committee of the Governor's Council on Innovation & Technology (GCIT). Their mission is to advise the Governor's Council on methods, processes and policies which will enable Arizona to close the Digital Divide in Arizona. CIAC, in cooperation with ATIC, is charting a long-range roadmap and strategic plan for state-wide telecommunications to assist in overcoming barriers to broadband deployment, especially in the rural areas of the State.

CIAC is under **GCIT, the Governor's Council on Innovation and Technology**, the Governor's principal advisory group for innovation and technology. They are a catalyst for developing new economic development strategies, focusing on improving Arizona's knowledge-based economy. The council is charged with: Developing the framework and vision to enable Arizona to become a global leader in innovation and technology research, development and product creation; Strengthening the innovation and technology infrastructure of Arizona; Evaluating capital formation in Arizona and developing recommendations that support Arizona's global competitiveness in the 21st century; Promoting technology transfer and inspiring partnerships between Arizona's business community and university researchers; Creating and retaining an active marketplace of quality jobs in Arizona. Telecom is one of the innovation and technology infrastructure initiatives.

Arizona Technology Council

The Arizona Technology Council is the largest technology association in Arizona serving all tech sectors across the state. The Arizona Technology Council is a member-driven association. We represent the interests of technology companies, their support firms, educational institutions and state-wide economic development groups that collectively form Arizona's technology community.

The Arizona Technology Council's mission is to support our members and unify our partners to grow Arizona's economy with technology and innovation at the core. We drive partnerships, policies and programs that advance the business climate for Arizona's technology community.

Cooperating Organizations

In addition to ATIC and CIAC, cooperating organizations include:

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| ➤ Arizona Consumers Council | ➤ Arizona Technology Council |
| ➤ Arizona Association for Economic Development | ➤ Arizona Telemedicine Program |
| ➤ Arizona Department of Commerce | ➤ League of Arizona Cities and Towns |
| ➤ Arizona Government Information Technology Agency | ➤ Navajo Nation Telecommunications Regulatory Commission |
| ➤ Arizona Small Business Association | ➤ Tucson's Community Information and Telecommunications Alliance |
| ➤ County Supervisor's Association of Arizona | ➤ We expect others to join us |